

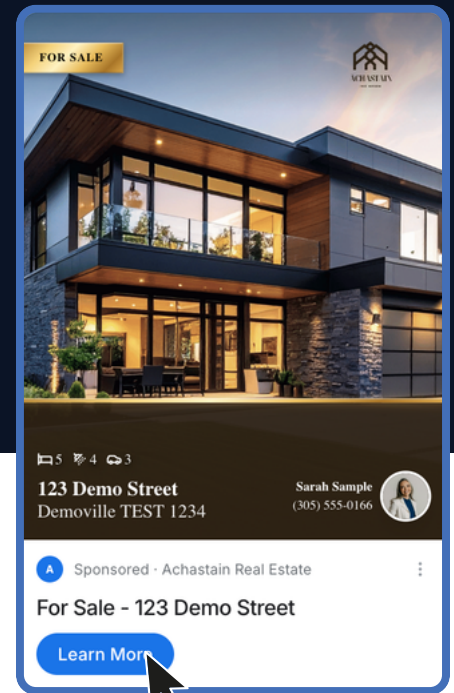
Supporting listings from day one, increasing buyer demand.

AdPropix is the proptech platform that puts your listings in front of high-intent buyers on **Google and Microsoft** - building awareness, consideration and competition the moment your campaign goes live.

PRECISION TARGETING

Draw radius rings around your listing. AdPropix surfaces ads to qualified buyers - active movers, families, downsizers and investors - in the suburbs where your buyer pool lives.

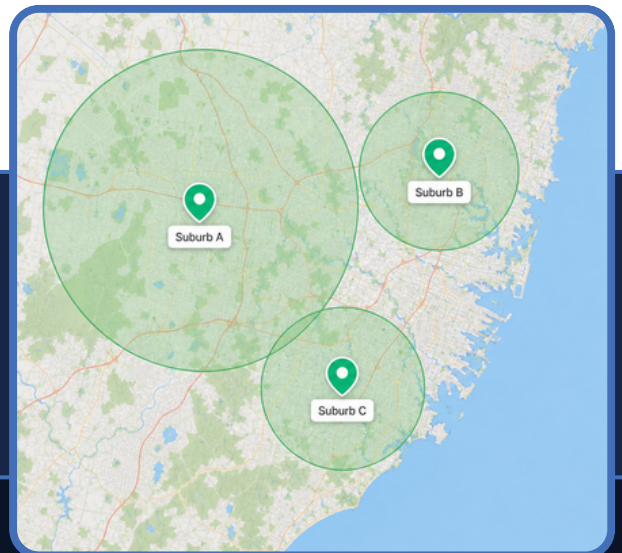
- Include & exclude suburb radius
- Audience signals by service
- Live reach estimates



52% of home buyers found their property through the internet

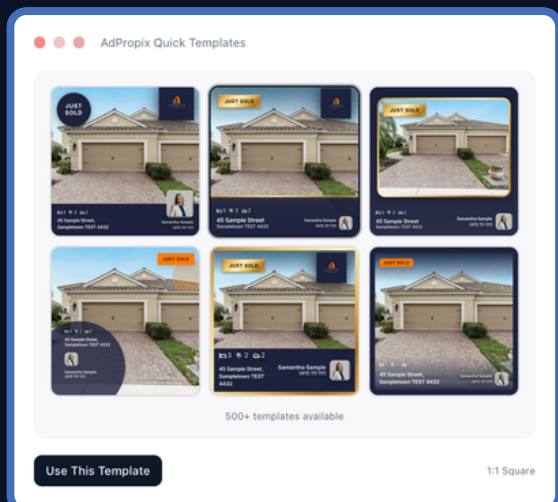
Social media & search engines are now the #1 source for real estate marketing ROI

Source: National Association of Realtors, 2024 Home Buyers Report



READY-TO-USE TEMPLATE INVENTORY

Your listing feed data & brand DNA flows straight into beautifully designed templates.



500+ Premium Templates

A constantly growing library of 500+ varied template styles



Auto-Populated from Your Listings

Address, price, bed/bath/car, agent details, and more



Always In Your Branding

Templates inherit your agency branding automatically



Full Control with Fine Tune Editing

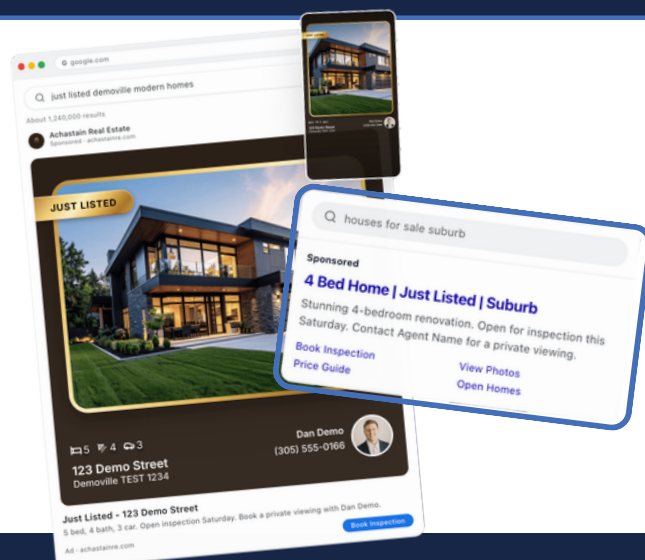
Hide the price, change the CTA, reposition elements, etc

JUST LISTED CAMPAIGNS

High-impact awareness from day one.

Launch a multi-format campaign across Google and Microsoft the moment a listing goes live.

YouTube, Discover, Search, Display and Microsoft Audience network. Branded creative auto-sized for every placement.



Achastain Real Estate
Tell us about your buying plans

Register your interest

Full name

Email

Mobile number

Buying timeframe

Property interest

Get in touch

Buying timeframe

☐ Within 1 month
☐ 1 - 3 months
☐ 3 - 6 months
☐ Just browsing

BUYER FINDER CAMPAIGNS

Capture in-market buyers on the ad platform.

Lead-form ads collect buyer details inside the ad. You control the custom questions asked - so every lead is pre-qualified.

Connect your compatible CRM to ensure each lead flows directly to your lead nurture system.

REPORTING & RESULTS

See exactly where every dollar went.

Plain-English dashboards. Period-on-period comparison - the numbers vendors actually want to see.



START YOUR 14-DAY FREE TRIAL

Find out how the platform can work for you today.

Scan to start at
adpropix.app

