

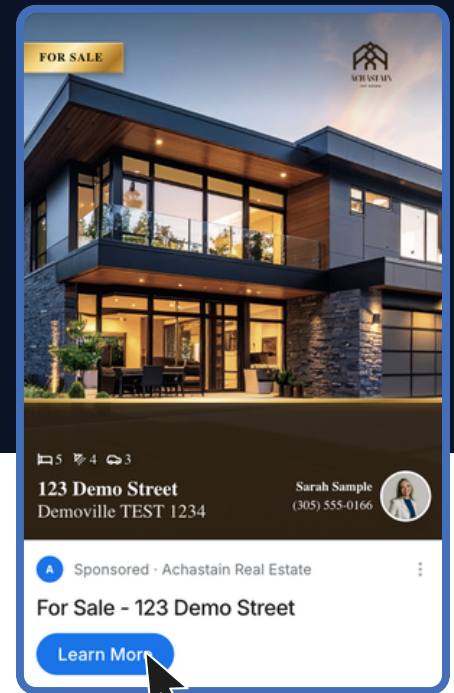
## Supporting listings from day one, increasing buyer demand.

AdPropix is the proptech platform that puts your listings in front of high-intent buyers on **Google and Microsoft** - building awareness, consideration and competition the moment your campaign goes live.

### PRECISION TARGETING

**Draw radius rings around your listing. AdPropix surfaces ads to qualified buyers - active movers, families, downsizers and investors - in the suburbs where your buyer pool lives.**

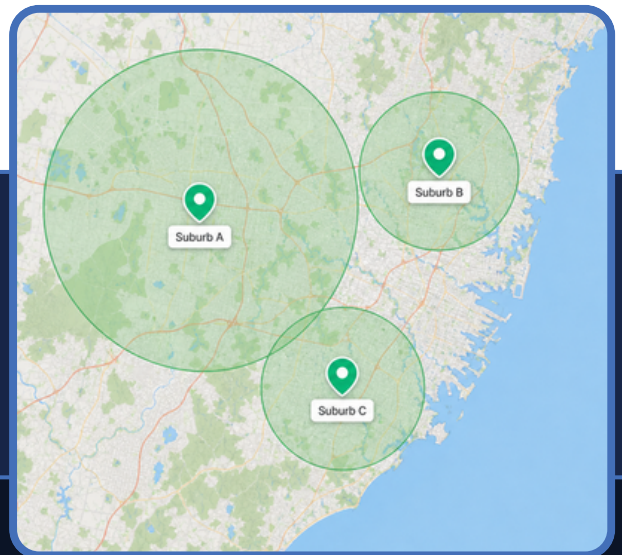
- Include & exclude suburb radius
- Audience signals by service
- Live reach estimates



## 52% of home buyers found their property through the internet

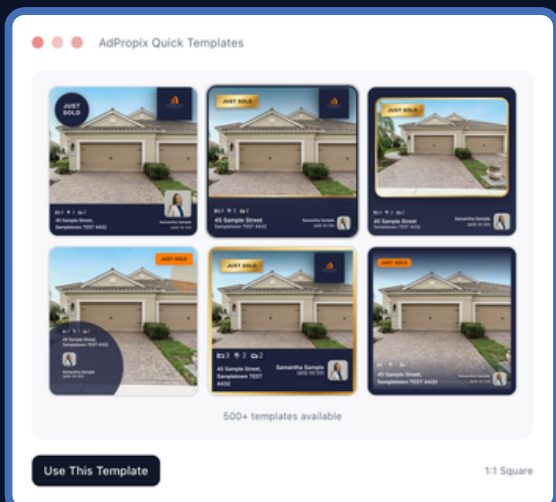
Social media & search engines are now the #1 source for real estate marketing ROI

Source: National Association of Realtors, 2024 Home Buyers Report



### READY-TO-USE TEMPLATE INVENTORY

Your listing feed data & brand DNA flows straight into beautifully designed templates.



#### 500+ Premium Templates

A constantly growing library of 500+ varied template styles

#### Auto-Populated from Your Listings

Address, price, bed/bath/car, agent details, and more

#### Always In Your Branding

Templates inherit your agency branding automatically

#### Full Control with Fine Tune Editing

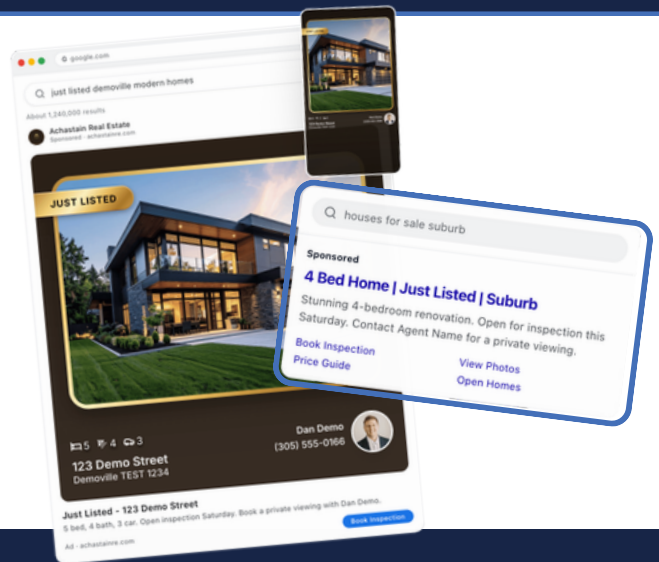
Hide the price, change the CTA, reposition elements, etc

## JUST LISTED CAMPAIGNS

### High-impact awareness from day one.

Launch a multi-format campaign across Google and Microsoft the moment a listing goes live.

YouTube, Discover, Search, Display and Microsoft Audience network. Branded creative auto-sized for every placement.



**Achastain Real Estate**  
Tell us about your buying plans

**Register your interest**

Full name

Email

Mobile number

Buying timeframe

Property interest

[Get in touch](#)

**Buying timeframe**

Within 1 month

1 - 3 months

3 - 6 months

Just browsing

## BUYER FINDER CAMPAIGNS

### Capture in-market buyers on the ad platform.

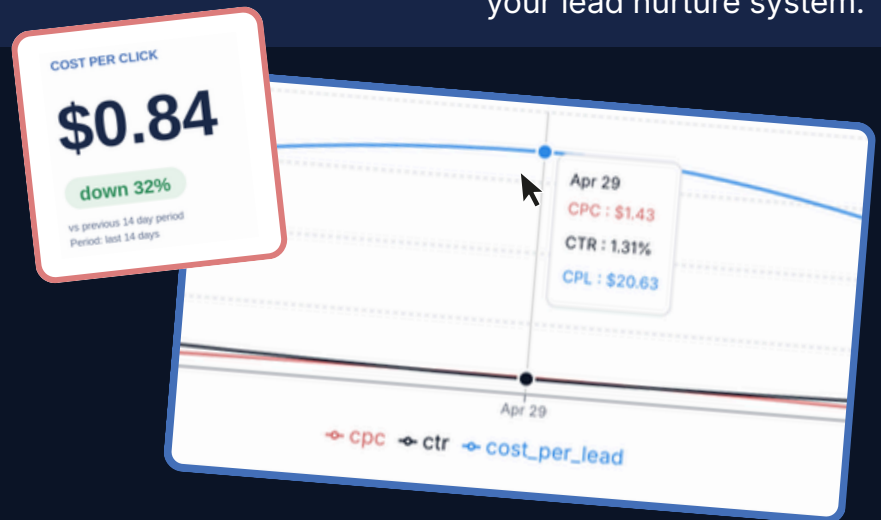
Lead-form ads collect buyer details inside the ad. You control the custom questions asked - so every lead is pre-qualified.

Connect your compatible CRM to ensure each lead flows directly to your lead nurture system.

## REPORTING & RESULTS

### See exactly where every dollar went.

Plain-English dashboards. Period-on-period comparison - the numbers vendors actually want to see.



## START YOUR 3-DAY FREE TRIAL

Find out how the platform can work for you today.

Scan to start at [adpropix.app](https://adpropix.app)

